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**HR Connections & Consulting Changes Name to Talent Connections
Launches New Brand Identity and Website**

Atlanta, GA - HR Connections & Consulting, LLC, an Atlanta-based recruiting consulting firm that serves some of the city's most recognized companies, has changed its name and unveiled a new brand identity and website. The new name, Talent Connections, LLC, is a sign of the firm's extensive network of recruiters and its focus on customized, innovative talent acquisition solutions for businesses.

"Our new brand identity reflects what we are known for, connecting top talent with top companies in Atlanta and the Southeast," said Tom Darrow, principal and founder of Talent Connections. "Over the last six years we have grown from a one-person consulting firm to a progressive recruiting firm. Habitat for Humanity trusts us with their entire recruiting function and we're placing contract recruiters at a host of high profile companies in the area. The new identity signals this transformation both in growth and service."

The company has extensive experience recruiting executives, middle management, and entry-level candidates within multiple disciplines and serves a number of industries including: high tech, communications, professional services, health care and non-profit organizations. It has experience with both early stage and fast-growing, rapidly changing mature organizations. Clients include The Coca-Cola Company, Habitat for Humanity International, Microsoft, McKesson, WebMD and ADP, to name a few.

Talent Connections not only has the know-how and flexibility to work with complex organizations, but also has the ability to connect them with the talent they need efficiently and economically—especially as hiring demands change and fluctuate.

About Talent Connections

Founded in 1999, Talent Connections, LLC is a professional services firm that specializes in recruiting—including recruitment process outsourcing (RPO), executive search, process consulting, and contract recruiting. Making the connections to recruit top talent is the mainstay of the company, whether it's revamping the hiring process or building a network of contract recruiters for companies to pull from at a moment's notice. Talent Connections is headquartered in Atlanta, Georgia. Please visit www.talentconnections.net for more information.

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